

재영한인의사협회 재정 후원 요청

제 목 : 재영한인의사협회 (Korean UK Medical Association, KUMA) 재정 후원 요청서

안녕하십니까.

귀 협회의 무궁한 발전을 기원합니다.

재영한인의사협회는 2008년 9월에 창립한 비영리단체로서 유럽에서 가장 크고 영향력 있는 한인의사협회로 자리잡고있으며 의료 및 사회봉사, 후배양성, 그리고 네트워킹을 통해 영국 전역에서 다양한 봉사활동을 전개하고 있습니다.

차근차근 발전한 KUMA는 현재 총 22명의 임원이 있으며 120명 정도의 회원수를 자랑하고있습니다. 각 Royal College에 속해있는 가정의학과, 마취통증학과, 영상의학과, 임상병리학과 그리고 다양한 내과와 외과분야 (피부과, 정형외과, 일반외과, 혈관외과, 안과, 성형외과 외) 전공의와 전문의들로 구성되어 있습니다. 모든 회원은 세계적으로 인정받은 영국 의과대학을 졸업하여, NHS (National Health Service)에서 각자의 분야의 수련과정을 이수하며 근무하고있습니다.

저희 협회에서 더욱 영향력있고 유익한 프로그램들을 운영하기위해 재정 후원을 받고있습니다.

후원 등급에 따라 포스터, 웹사이트, 소셜 미디어, 배너 광고, 신문 광고, 이벤트 내 부스 설치 등의 다양한 혜택을 제공하고 있습니다. 소액의 후원이라도 저희 협회의 발전에 큰 힘이 될 것입니다.

Sponsorship Tier		*HAD & Poster logo	Website & Year-round recognition	Speaking opportunities	Complimentary ticket to events (person)	Sponsor Booth	Sponsored workshops
Silver	Above £500	Y					
Gold	Above £1000	Y	Y	Y			
Platinum	Above £2500	Y	Y	Y	2	Y	
Diamond	Above £5000	Y	Y	Y	4	Y	Y

*HAD – Health Awareness Day (건강의 날 – 연례 대표행사)

열정적이고 활기찬 협회로서 후배양성과 영국에 거주하는 한인들에게 유익한 협회가 되도록 매해 노력할 것입니다.

많은 후원과 협조 부탁드립니다.

회장 김 승철 배상
 재영한인의사협회

SPONSORSHIP INVOICE

INVOICE NUMBER:

DATE:

Online transfer to:

Korean UK Medical Association

HSBC UK

IBAN (International):

BIC / Swift code (International):

Sort code (UK):

Account number (UK):

For:

DESCRIPTION	AMOUNT (GBP)
•	£0.00
TOTAL	£ 0.00

If cheque preferred, please make all cheques payable to **Korean UK Medical Association** and remit to:

Should you have any questions concerning this invoice, please contact KUMA secretary at kuma.secretary@gmail.com

Thank you for your generous support



Overcoming Barriers to Healthcare Access in UK Ethnic Minority Population

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THE PROBLEM

As an ethnic minority group, Korean migrants are confronted with the following:

- Language / culture barriers
- Lack of knowledge of healthcare structure
- Discrepancy in healthcare expectations and demands

These act as barriers to timely health seeking behaviour, particularly in the vulnerable and elderly leading to inequality in healthcare access.

OUR AIMS & OBJECTIVES

Our aim is to bridge the gap in health care access and improve health-seeking behaviour by initiating a Health Awareness Day (HAD) through the provision of:

- Information about the NHS (e.g. screening programmes, access points and online tools)
- Education on common diseases and when to seek medical attention
- Written translation service by UK trained Korean doctors

Target population: Korean residents in New Malden, a South London suburb, which is home to the largest Korean population in the UK and houses the largest North Korean population in Europe.

WHO WE ARE

This project was organized by members of the Korean UK Medical Association (KUMA), consisting of doctors with a common Korean heritage, working in the UK in various specialties and dedicated to supporting the community of Korean residents in the UK.

ACKNOWLEDGEMENTS

Special thanks to Korean Senior Citizens UK for their involvement in promotion and venue provision from 2018. We would also like to extend our appreciation to Korean UK Medical Association Students (KUMAS) for their time and support for HAD.

WHAT WE HAVE DONE SO FAR

2016

Presentation format delivered in the Korean language by junior doctors and consultants

2017

Presentations followed by simple observations (blood pressure, blood sugars, BMI) taken by medical students

2018

Identified the elderly as our population of interest. Collaboration with Korean Senior Citizens UK (KSCUK) to host event and addition of one-to-one consultations after presentations

2019

Teaching component for medical students increased to take history and examination of presenting complaints. Guidance given for actions to take utilizing appropriate pathway. Presenting complaints translated into hand-written letters to take to primary healthcare provider

FIG 2. 2018 & 2019 HAD Posters

RESULTS

- After each event, qualitative data on the attendees' perceptions on the usefulness of each session; how much they valued interacting with medical students and doctors; and the length of event were collected.
- 100% of attendees regarded the HAD as helpful or very helpful in 2018 and 2019 (Figure 3).
- A larger proportion of attendees thought that the presentation component was very helpful in 2019 (84%), an increase from 33% in 2018 (Figure 4).
- Furthermore, 100% of attendees felt that the HAD was appropriately timed in 2019, compared to that of 86% in 2018 (Figure 4).
- There were requests for specific topics, which we plan to implement in the future.

FIG 3. 100% of attendees regarded both events in 2018 and 2019 as helpful and very helpful

FIG 4. Comparison of attendees' perceptions of presentation component

DISCUSSION

- Multifactorial barriers prevent ethnic minority groups in actively seeking medical attention – in particular elderly and North Korean refugee populations.
- This occurs despite a high level of interest in health and well-being, evident in their higher proportion of attendance to HAD events.
- Providing information in Korean by means of HAD can positively impact health-seeking behaviour.
- Feedback provides a powerful tool to voice ethnic minorities' needs and to connect healthcare workers in the community.

WHAT LIES AHEAD

- 2021 Hybrid Live & Virtual HAD - Safe, flexible and interactive
- Biannual KUMA e-newsletter to connect with UK Korean community
- Extend access to multidisciplinary healthcare professionals including Korean physiotherapists, nurses and dieticians
- Integrate teaching programmes for medical students as part of HAD

Health Awareness Day+

2022.05.28 (Sat) 2PM

Venue : Korean Culture & Arts Centre, 143 High Street, New Malden, KT3 4BH

Learn to use the NHS to the fullest!

Seminars for Healthy Aging provided by NHS doctors

Health Tools for Diabetes, Blood Pressure, Observations

Please stay at home and avoid contact with others if you have symptoms of COVID-19

IN COLLABORATION WITH: